

FOUNDATION WELCOMES NEW BOARD MEMBERS

There are two new faces on the West Park Hospital Foundation Board of Directors.

Mr. Bob Morrison, *vice-president and chief investment officer at Canada Life Insurance Company, and* Mr. David Clark, *president of The Kingsgrove Companies, a real estate consulting firm.*

Both gentlemen, who joined the board in September 1998, are well known in their respected industries and bring a wealth of knowledge and enthusiasm to the West Park Hospital Foundation.



David Clark

Restructuring Commission recognized that fact when it designated the hospital as a regional adult rehabilitation centre for the Greater Toronto Area. In fund raising, efficiency and effectiveness build credibility with donors."

Mr. Clark is eager to help raise the profile of West Park Hospital among potential donors. "It will take us some time but I am confident we will get there," he says. Mr. Clark brings to the board experience gained during his volunteer involvement with the Special Olympic Winter Games. He is involved with the Capital Campaign Planning Committee.

Mr. Morrison, serves as Chair of the Joint Hospital/Foundation Investment Committee. The Committee manages the investment portfolio (bequests and planned gifts) held by the Foundation. Mr. Morrison brings to the Foundation board more than



Bob Morrison

30 years experience in finance and investments. He also brings leadership and, through his business contacts, a link to the business community.

"There are opportunities to build on West Park's excellent reputation to raise more money for the hospital," he says. Mr. Morrison has a special interest in rehabilitation and was attracted to West Park because of the good work being done here. He hopes to assist with the development of a fund raising plan that will meet the needs of the hospital.

Lloyd Chiotti, Chair of the West Park Hospital Foundation, is pleased to have both professionals working to promote the hospital and its services. "We have a significant task to spread the word about West Park Hospital to prospective donors," says Mr. Dawson. "The fact that we have business people like Bob Morrison and David Clark on our team to go to bat for West Park means the task will be much easier to accomplish."

HUNDREDS CONVERGE ON WEST PARK



Perhaps it was the 140,000 "invitations" sent in the December Community Report, distributed through the *Toronto Star* that lured them, or perhaps it was a personal invitation from a client, staff member or volunteer that brought them to West Park Hospital for the eighth annual Foundation "friend raiser" known as the **Celebration of Lights** on Tuesday, December 8th.

"Whatever the reason, the attendance really made all the hard work organizing an event like this worthwhile when you see so many happy faces," says Dana Dawson, vice-president, Development.

The **Celebration of Lights** is the culmination of the West Park Hospital Foundation's annual direct-mail fund raiser. As a special added touch, holiday greeting cards with detachable "candles" were sent to each donor. Donors then returned the candles to the Foundation with their names and good wishes. Hundreds of the colourful candles were then put on display on the nine-foot "Tree of Triumph" in the Main Lobby. Gifts received from the campaign and donations made at the event will be used to support services such as Amputee Outreach; to purchase equipment to enhance our Information Technology department; and support the Staff Continuing Education Bursary Fund. While the donations are still coming in, so far the event has raised \$27,000. If you haven't made a donation, there is still time to do so. Please contact the Foundation office at (416) 243- 3698.